



MHA MacIntyre Hudson

GLOBAL EXPERTISE · NATIONAL EXPERIENCE · LOCAL EXCELLENCE®

Focus on

The Business Strategy Group

Our strategic planning advice has helped many companies unlock the potential of their business. We will challenge you on crucial issues such as: Where do you want to be in future? Where are you now? And how are you going to get where you want to be?

This is a powerful step towards starting to work on your business, rather than in it. Working together we can help you with much more than just a business plan; we want to understand your personal goals to help ensure your business fits into your life, not vice versa.

The members of our Business Strategy Group have successful track records in advising on and conducting strategic planning sessions for a wide range of businesses. Consultants within MacIntyre Hudson have gained a wealth of experience and a deep understanding of how different types of organisations operate. Best of all you will receive support and guidance to help you implement strategies which will lead to you realising your aspirations.



The decisions you take today will have a direct bearing on the future. We help you to identify areas in your business that are holding you back, discuss with you the options available and give advice on the best course of action.

Developing a successful succession/exit plan

If you are looking to exit your business, getting it right is about timing and maximising value. Working with you, we will put together a comprehensive plan to secure your and your dependants' financial future, and protect your interests.

Setting a clear vision and goals

We will guide you in developing clear objectives for your business for the next five years, building on your strengths and overcoming your weaknesses.

Increased freedom from your business

By understanding your goals, we can help you implement procedures and programmes that enable you to take a step back from your business, without compromising its success.

Higher return on your investment

We work with you to focus on your business' potential and identify ways to maximise profitability and capital value.

Improved team morale and productivity

Through structured sessions with your people, we can get your staff working as a team in a productive, profitable way.

Who will benefit from planning sessions?

The sessions are aimed at business owners and leaders. Depending on the objectives you wish to achieve, the sessions can be as intimate or large as you wish.

To make the most out of your sessions we recommend you involve others in your team, including key decision makers and senior personnel.

Approach

Our strategic planning sessions are tailored to your business and vary in content depending on what you wish to achieve. However, our expert advice, continuous support and coaching remains consistent throughout all our sessions. Our approach includes:

- Initial face to face meetings to agree objectives
- Planning sessions
- 24/7 online coaching and support (saves you time)
- Continuous facilitator support and encouragement
- Follow up and implementation sessions

We also offer taster courses on a variety of different objectives including business planning, boosting your business and succession planning.

Contact

For a no obligation quotation, please contact one of our specialists:

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